

AUS00378 Friday, 20 March, 2020

To all primary school students between the ages of 6 and 14,

Have you ever wondered what a dog would look like with a dragon's head? Or what a dragon would look like with an eagle's beak? Have you ever drawn or painted these ideas? Then you've made Alebrijes!

This year the Mexican Ministry of Foreign Affairs is once again asking for entries to the annual "Este es mi México" drawing contest. So, get you paintbrushes or pencils ready and start making your Alebrije today.

Alebrijes are vibrantly coloured, fantastical creatures that you can create yourself. It's easy, just combine any features of different creatures into one single creature. It doesn't matter if the creature is real or not, so just go crazy with it! Why not try a snake with dragon wings, or a tiger with shark teeth? You can combine as many creatures as you like.

Did you know making Alebrijes has been a Mexican tradition for almost 100 years? They were traditionally made from paper mâché, and are now more commonly made of wood, but we would like you to draw or paint yours for us.

14 Perth Ave. Yarralumla ACT 2600 Ph. (02) 62-73-39-63 http://www.sre.gob.mx/australia





The rules are as follows:

- 1) You need to be between 6 and 14 years old
- 2) You must use an A3 piece of paper or cardboard (297 x 420mm / 11.7 x 16 inches)
- 3) Use pencil, paintbrush, acrylic, watercolours, crayons, or any other material of your choice
- 4) Fill in the attached registration form with the information requested and paste it on the back of your artwork with a brief description of the image. Be sure to include your **name and the date**
- 5) Mail or deliver your artwork to the Mexican Embassy at 14 Perth Avenue, Yarralumla, ACT, 2600 **before the deadline: Monday, June 29th, 2020**
- **The official guidelines are attached in the email**
- ***There is also a helpful link to some examples of Alebrijes in the email***





Selection and Prizes

The judges will choose just 12 winning pieces. However, they will also select 4 honourable mentions from each of the following regions:

- Latin America and the Caribbean
- Africa and the Middle East
- Asia and Oceania
- Europe
- Mexico
- United States (West)
- · United States (East) and Canada

The 40 artworks selected will then form part of a traveling exhibit which will be inaugurated in Mexico City. Afterwards, this exhibit will travel to cities around the world so that other children may enjoy the selection of the best works of art of this year's contest.

The 12 winners will receive a prize and a selection of the 40 artworks recognized in this year's contest, and will be featured in the 2021 IME Calendar.

We eagerly await your entries. Happy painting!

Eduardo Patrici Peña Haller Ambassador of Mexico to Australia

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